



## **COFFS COAST BUSINESS AWARDS 2025 - ENTRY QUESTIONS**

### **Category – PROFESSIONAL SERVICES**

You will be required to provide a 100 word biography for your business to be used for promotional purposes. As well as provide contact details and some information about the business, such as registered ABN, address etc.

### **PROFESSIONAL SERVICES**

This award recognises businesses that provide specialist advice to their clients to manage and improve their business or to manage and improve their lifestyle or quality of life. Professional Services support businesses and clients of all sizes and in a wide range of industries. This could include tax advice, support for a company, business advice, technical or maintenance services, Apprenticeship Centres, employment agencies or service to individual clients.

#### **Questions:**

1. What service / product do you offer clients? Max word count 450.
  2. What is unique about your business and explain what your point of differentiation is - your unique selling point? Max word count: 400.
  3. What were the strategies and plans initiated to achieve your business growth over the previous 24 months? Max word count: 400.
  4. Detail the measurable results that have been achieved, both financial and non-financial, and how they demonstrate "excellence"? Max word count: 400.
- Once you have answered these questions go to the application 'enter now' section of the website and follow the instructions.
  - You will use your email account to upload your completed Entry Forms.
  - You must also submit 1 landscape image in JPG format.