



COFFS COAST BUSINESS AWARDS 2025 - ENTRY QUESTIONS

Category – PROFESSIONAL DEVELOPMENT - STAFF TRAINING

You will be required to provide a 100 word biography for your business to be used for promotional purposes. As well as provide contact details and some information about the business, such as registered ABN, address etc.

PROFESSIONAL DEVELOPMENT – STAFF TRAINING

This award recognises businesses that provide ongoing training to their staff, - both in house or through external training organisations.

Questions:

1. Describe your company's training policy / or, how do you ensure you and your staff's skills and knowledge are up to date and current? Max word count: 400
2. What percentage of your staff have attended at least one business, technical, personal or professional development training in the last financial year? Max word count: 200
3. How has investment in training and development improved the performance of your business? Max Word Count: 300
4. How do you engage and encourage staff to undertake training? Max word count 400

- Once you have answered these questions go to the application 'enter now' section of the website and follow the instructions.
- You will use your email account to upload your completed Entry Forms.
- You must also submit 1 landscape image in JPG format.