



## COFFS COAST BUSINESS AWARDS 2025 - ENTRY QUESTIONS

### Category – OUTSTANDING BUSINESS LEADER

You will be required to provide a 100 word biography for your business to be used for promotional purposes. As well as provide contact details and some information about the business, such as registered ABN, address etc.

#### **Outstanding Business Leader**

The Outstanding Business Leader Award recognises an inspirational business leader aged 36 years or over who has demonstrated a commitment to their workplace, industry and the community through leadership, whilst providing mentorship to others.

#### **Entry criteria**

Entrants are required to demonstrate their commitment over the past 12 months to creating a smarter and more inclusive future and to being an outstanding mentor and business leader. To be eligible to enter this category, the individual must have held a senior management or executive level position within their organisation for a minimum of 18 months at the time of entry.

#### **Award eligibility check box**

- ✓ I am aged 36 years or over at the time of entry.

#### **Questions**

Entrants full name:

Current job title:

Date of birth:

Name of your organisation or business:

1. Provide a brief profile, including your current role and scope of responsibilities. *Maximum word count: 200*
2. Detail the specific activities and initiatives you have undertaken to reshape your workplace, industry or the community to create a smarter and more inclusive future, with examples of how you have used your leadership skills. *Maximum word count: 400*

3. Describe the key challenges you have faced as a business leader and how you overcame them. *Maximum word count: 300*
  4. Provide an overview of your five-year goals and strategies for future business growth, detailing how you are working towards achieving them. *Maximum word count: 300*
  5. Outline the reasons why you are an outstanding business leader, including the ways in which you provide mentorship to others. *Maximum word count: 400*
- Once you have answered these questions go to the application 'enter now' section of the website and follow the instructions.
  - You will use your email account to upload your completed Entry Forms.
  - You must also submit 1 landscape image in JPG format.