



## **COFFS COAST BUSINESS AWARDS 2024 - ENTRY QUESTIONS**

### **Category – EMPLOYER OF CHOICE**

You will be required to provide a 100 word biography for your business to be used for promotional purposes. As well as provide contact details and some information about the business, such as registered ABN, address etc.

#### **Employer of Choice**

The Employer of Choice Award recognises a business that has implemented strategies and initiatives to create stimulating and supportive workplace environments for their employees.

#### **Entry criteria**

Entrants are required to demonstrate their achievements over the past 12 months across the key areas of employee recruitment, engagement and retention. Category criteria is based on initiatives that have had a positive impact on both employees and the business as a whole.

#### **Award eligibility check box**

- ✓ The business has been trading for a continuous period of two years or more and is not bankrupt or trading insolvent at the time of entry.

#### **Questions**

- 1.** What are the initiatives you have undertaken to develop a positive workplace culture within your business? Maximum word count: 400
- 2.** Describe how your business adopts inclusive practices and recognises the needs of a diverse workforce, including examples. Maximum word count: 400
- 3.** Excluding business growth or expansion, what percentage of staff turnover has there been in your business in the previous 12 months and what are the reasons for this turnover? Maximum word count: 300
- 4.** How does your business empower its workforce to develop their skills, contribute to a positive workplace culture and deepen their engagement with the business and the community? Maximum word count: 400

**5.** Detail measurable evidence outlining how these initiatives make you an employer of choice. Maximum word count: 400

- Once you have answered these questions go to the application 'enter now' section of the website and follow the instructions.
- You will use your email account to upload your completed Entry Forms.
- You must also submit 1 landscape image in JPG format.