



## **COFFS COAST BUSINESS AWARDS 2023 - ENTRY QUESTIONS**

### **Category – OUTSTANDING COMMUNITY ORGANISATION**

You will be required to provide a 100 word biography for your business to be used for promotional purposes. As well as provide contact details and some information about the business, such as registered ABN, address etc.

#### **Outstanding Community Organisation**

The Outstanding Community Organisation Award recognises an organisation that works to improve the social, cultural or environmental wellbeing of the community.

#### **Entry criteria**

Entrants are required to demonstrate their commitment over the past 12 months to being an outstanding community organisation. This category is open to social enterprises and not-for-profit organisations who have been trading for a period of over 24 months.

#### **Award eligibility check box**

- ✓ The organisation has been trading for a continuous period of two or more years and is not bankrupt or trading insolvent at the time of entry.
- ✓ The organisation has not entered the categories of Outstanding Start-up, Excellence in Micro Business, Excellence in Small Business or Excellence in Business.

#### **Questions**

1. Explain the social purpose of your organisation and how it contributes to the social, cultural or environmental wellbeing of the community. Maximum word count: 300
2. Provide an overview of your organisation, including the product or service you deliver within the community. Maximum word count: 200
3. Provide an overview of the key features of your business development strategy and projected outcomes for the future. Maximum word count: 300

4. Demonstrate how your organisation contributes to the local economy in your region. Maximum word count: 400

5. Outline the key challenges your organisation has faced over the past 12 months and explain how you have managed the impact of these challenges. Maximum word count: 400

- Once you have answered these questions go to the application 'enter now' section of the website and follow the instructions.
- You will use your email account to upload your completed Entry Forms.
- You must also submit 1 landscape image in JPG format.