



COFFS COAST BUSINESS AWARDS 2023 - ENTRY QUESTIONS

Category – OUTSTANDING BUSINESS LEADER

You will be required to provide a 100 word biography for your business to be used for promotional purposes. As well as provide contact details and some information about the business, such as registered ABN, address etc.

Outstanding Business Leader

The Outstanding Business Leader Award recognises an inspirational business leader aged 36 years or over who has demonstrated a commitment to their workplace, industry and the community through leadership, whilst providing mentorship to others.

Entry criteria

Entrants are required to demonstrate their commitment over the past 12 months to creating a smarter and more inclusive future and to being an outstanding mentor and business leader. To be eligible to enter this category, the individual must have held a senior management or executive level position within their organisation for a minimum of 18 months at the time of entry.

Award eligibility check box

- ✓ I am aged 36 years or over at the time of entry.

Questions

Entrants full name:

Current job title:

Date of birth:

Name of your organisation or business:

1. Provide a brief profile, including your current role and scope of responsibilities. *Maximum word count: 200*
2. Detail the specific activities and initiatives you have undertaken to reshape your workplace, industry or the community to create a smarter and more inclusive future, with examples of how you have used your leadership skills. *Maximum word count: 400*

3. Describe the key challenges you have faced as a business leader and how you overcame them. *Maximum word count: 300*
 4. Provide an overview of your five-year goals and strategies for future business growth, detailing how you are working towards achieving them. *Maximum word count: 300*
 5. Outline the reasons why you are an outstanding business leader, including the ways in which you provide mentorship to others. *Maximum word count: 400*
- Once you have answered these questions go to the application 'enter now' section of the website and follow the instructions.
 - You will use your email account to upload your completed Entry Forms.
 - You must also submit 1 landscape image in JPG format.